

“EU Excellence in India - The Green Business Opportunity”

TERI and EBTC are jointly organizing ‘*EU Excellence in India - The Green Business Opportunity*’ a workshop at the sidelines of the World Sustainable Development Summit 2020. The ‘EU Excellence in India’ programme, initiated by the delegation of the European Union in India in coordination with the European Business & Technology Centre, seeks to bring together the best and most innovative solutions and technologies offered by EU companies in India in the field of sustainable development and green technologies.

The European Union is a natural strategic partner of India. Over the years it has strengthened bilateral political, security, economic and cultural cooperation with India, while at the same time facilitating partnerships with India in addressing climate change and in meeting its sustainable development goals.

Through its ‘EU Strategy on India’ released in November 2018, it has sought to establish new avenues for increasing bilateral cooperation with India in addressing the energy, water and waste challenges in India. Through the best practices of EU institutions and enterprises and the extension of funding by the European Investment Bank to sustainable development projects, the EU has sought to reinforce its engagement with India.

To provide further impetus to this strategy the **Business Support to the EU-India Policy Dialogues** project was launched in February 2019 to increase business involvement in strategic areas of bilateral cooperation in order to reinforce the existing strong partnership between the European Union and India. The key areas which the project focuses upon are Environment, Energy, Climate, ICT and Urbanisation.

The session at the WSDS 2020, will bring together key stakeholders from the European Union, EU Member States, the Indian government, academia, bilateral chambers of commerce and EU and Indian business enterprises in order to explore new and mutually-beneficial business opportunities for collaboration between EU and Indian business enterprises in the field of sustainable development.